

# 1. Cookies Policy

Effective Date: 1st January 2025

At Blue Paisley Marketing, we are committed to protecting your privacy and ensuring a positive experience when using our website. This Cookies Policy explains the types of cookies we use and the purposes for which they are used.

## 2. What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. These files allow the website to recognize your device and remember certain information about your visit.

## 3. Cookies We Use

We only use cookies that are necessary for the performance of the website and to improve your experience. These cookies do not collect personal information, and they are used to:

- 1. **Website Performance**: These cookies help ensure the website functions smoothly, for example, by remembering your preferences or the status of a form submission across pages.
- 2. **Communication Preferences**: We use cookies to remember your communication preferences, such as your language settings or consent choices, to improve your experience on our site.

### 4. Managing Cookies

You can manage your cookie preferences through your browser settings. Most browsers allow you to control cookies, including blocking or deleting cookies, or notifying you when cookies are set. Please note that disabling necessary cookies may affect the functionality of the website.

For more information on how to manage cookies, you can visit the help section of your browser.

### 5. Updates to this Policy

We may update this Cookies Policy from time to time. Any changes will be posted on this page with an updated effective date.

If you have any questions or concerns about our use of cookies, please contact us at <a href="mailto:sarah@bluepaisley.co.uk">sarah@bluepaisley.co.uk</a>